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# Investor Presentation January'20



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# **Our Discussion**

- Data Networks the next phase beckons
- STL is ready an ecosystem Innovator
- Two Innovation Engines delivering performance and growth
- The Future is Exciting ambitious growth, sustainable financials

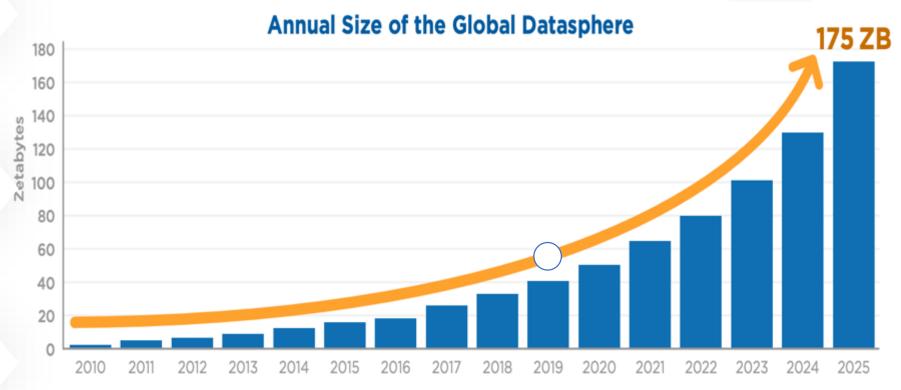
### Data growth continues unabated

Next 50% of the world gets connected

# Everything becomes data

video, entertainment, navigation, health, factories...

Users, Enterprises use connected apps for everything, everyday



Source: Data Age 2025, sponsored by Seagate with data from IDC Global DataSphere, Nov 2018

# Fuelling the investment cycle for creating Data Networks

# Network creators need to invest for future



**Telcos** huge 5G investments in mobility, backhaul



# Cloud Players

many hyperscale and edge Data centres



#### **Citizen Networks**

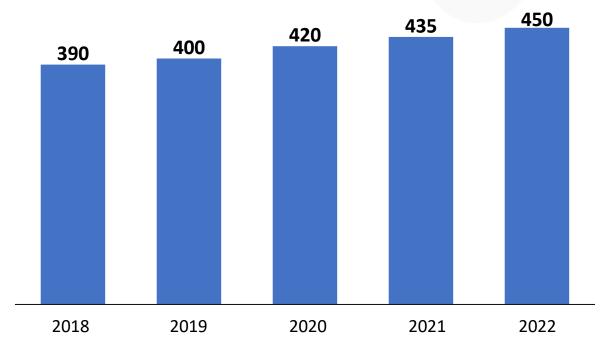
large scale coverage to achieve 100% reach

#### Enterprise

massive modernization, new applications

#### Global Annual Capex (\$Bn)

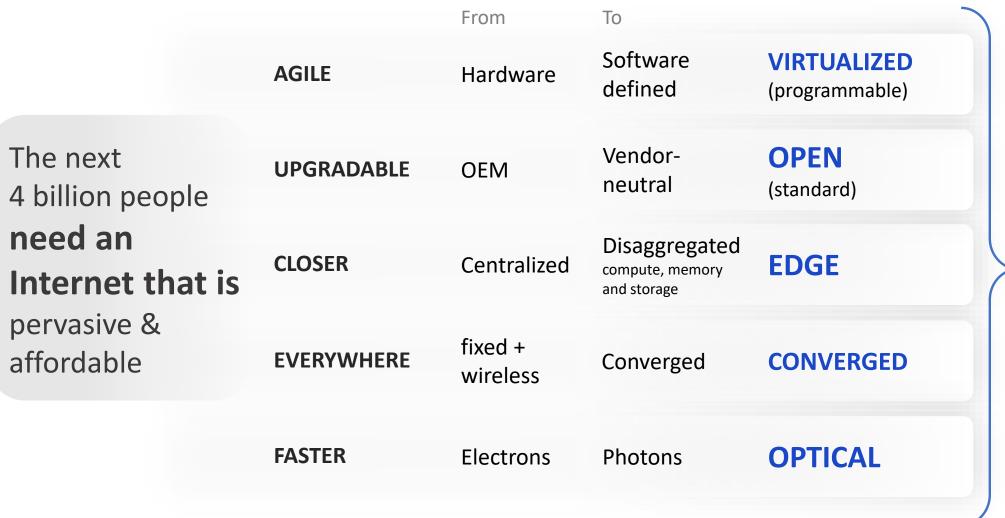
CSPs (Telcos) and Hyperscale companies



#### Capex drivers and trends

- Increased data and compute demand
- Network densification due to 5G and IoT
- Virtualization, compute and storage at the edge

### The next phase of the Data Network evolution



A NEW REARCHITECTED ECOSYSTEM has emerged for the next phase of the Data Network

# The new data ecosystem needs new generation of innovators

# **Legacy players**

- Focused on rigid hardware
- Closed ecosystems
- Specializing in one part of the network layer

#### New ecosystem

- Focused on software defined
  - Developing open standards
  - Drive ecosystem of integration





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#### STL at a glance

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Core Business

# **Data Networks Innovator** For the network creators

2
Innovation
Engines

System Based Solutions including Network Services & Software Connectivity Solutions

**295** Patents



Communication service providers





**3** Innovation Centers



Cloud & content providers

**3000+** Employees



Revenue\*

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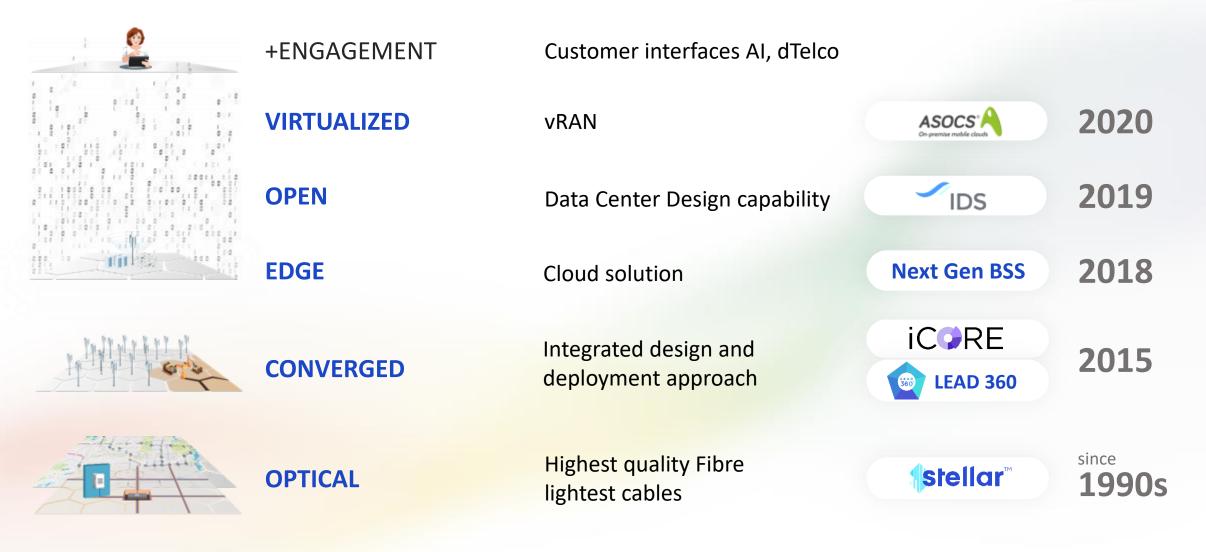
#### **Technology Innovation at the core of STL**



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technology universities

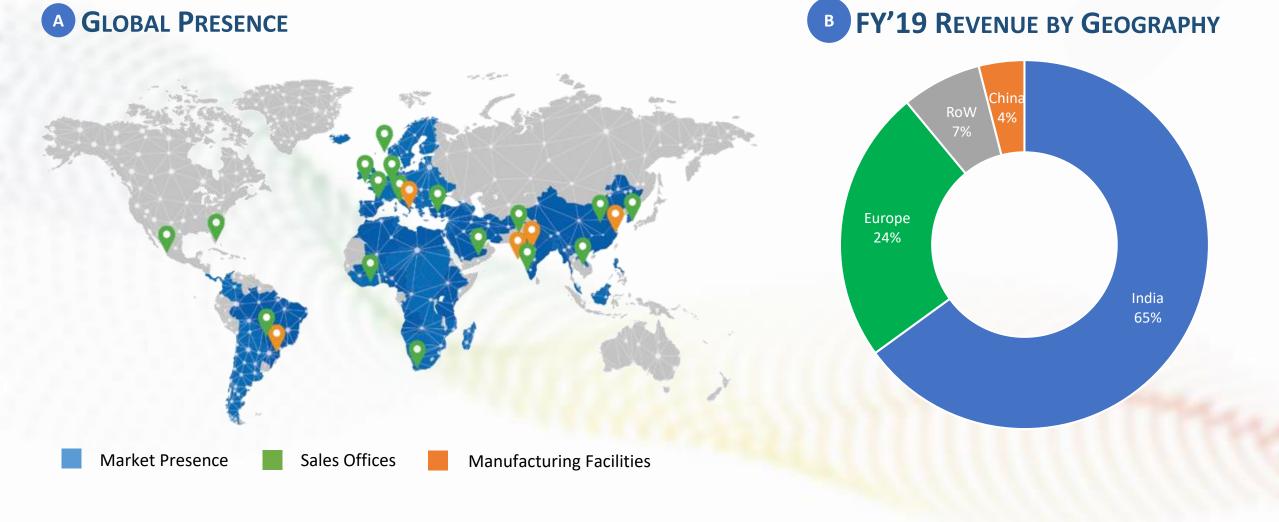
# Enabling virtualized, converged networks driven with optical and wireless solutions



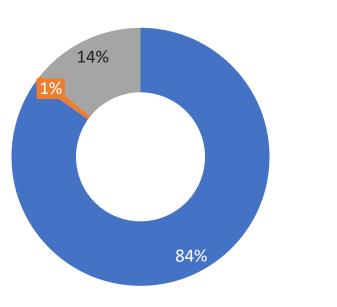
#### With an agile, nimble and innovative culture

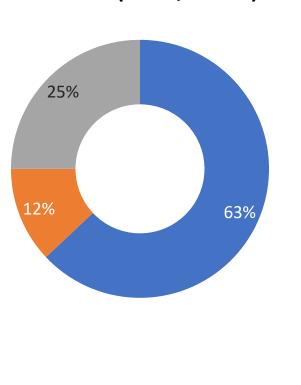
### **Growing global presence**

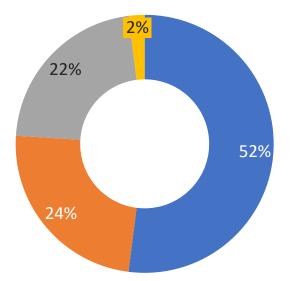
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# Delivering value across customer segments STC Customer Segment Revenue Split (INR Cr.) FY16 (INR 2,275 Cr.) FY19 (INR 5,087 Cr.) YTD FY20 (INR 3,994 Cr.)

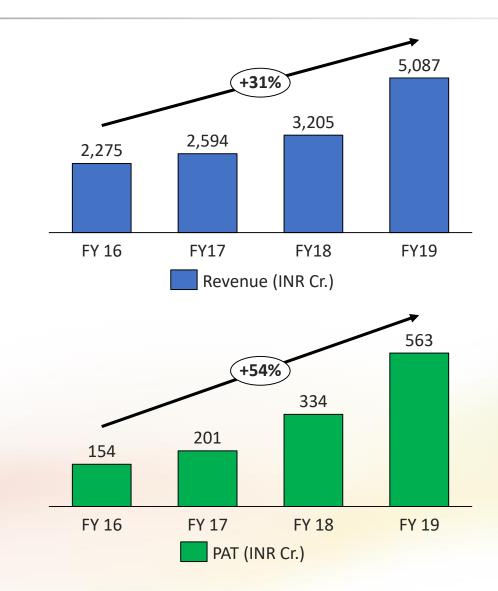


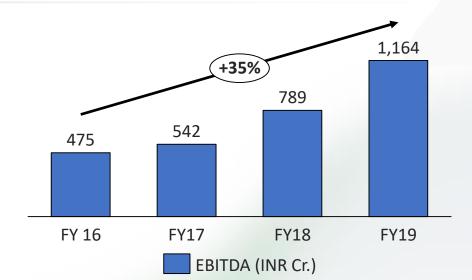




#### **Creating sustainable value over the years**

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 20%
 21%
 30%
 1

 20%
 21%
 1
 1

 FY 16
 FY17
 FY18
 FY19

 ROCE
 ROCE
 1
 1

### **Strong Corporate Governance**

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#### **Independent Directors on the Board of STL**



#### **Kumud Srinivasan**

(Non-Executive & Independent Director)

- VP and Director of Non-Volatile Fab Manufacturing and Automation Systems at Intel Corporation
- Has spent 30 years at Intel in US, leading multiple global functions, prominent ones being R&D for technology manufacturing, industrial automation and IoT for manufacturing facilities
- She served as the President of Intel India from 2012 to 2016



#### **Sandip Das**

(Non-Executive & Independent Director)

- One of Asia's most respected telecommunications professionals and an acclaimed Chief Executive
- Ex-MD of Reliance Jio, Group-CEO, Maxis Communications and Hutchison Essar Telecom (now Vodafone), India
- One of the founding members of private telephony in India and was part of the group of individuals that founded Hutchison Max Telecom in 1994



#### A. R. Narayanaswamy

#### (Non-Executive & Independent Director)

- Chartered Accountant & Management Consultant with over 35
   years of industry experience
- Member of The Institute of Chartered Accountants of India
- Provides consulting services in accounting, financial management and information technology across several industry verticals



#### **Arun Todarwal**

(Non-Executive & Independent Director)

- Partner of Todarwal & Todarwal, a Mumbai based firm of Chartered Accountants
- Member of The Institute of Chartered Accountants of India
- Has rich and varied experience spanning over three decades in management consultancy, finance and audit

# Sustainability & Governance | Positively impacting lives & the Environment







# **Our Discussion**

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# **Network Services**

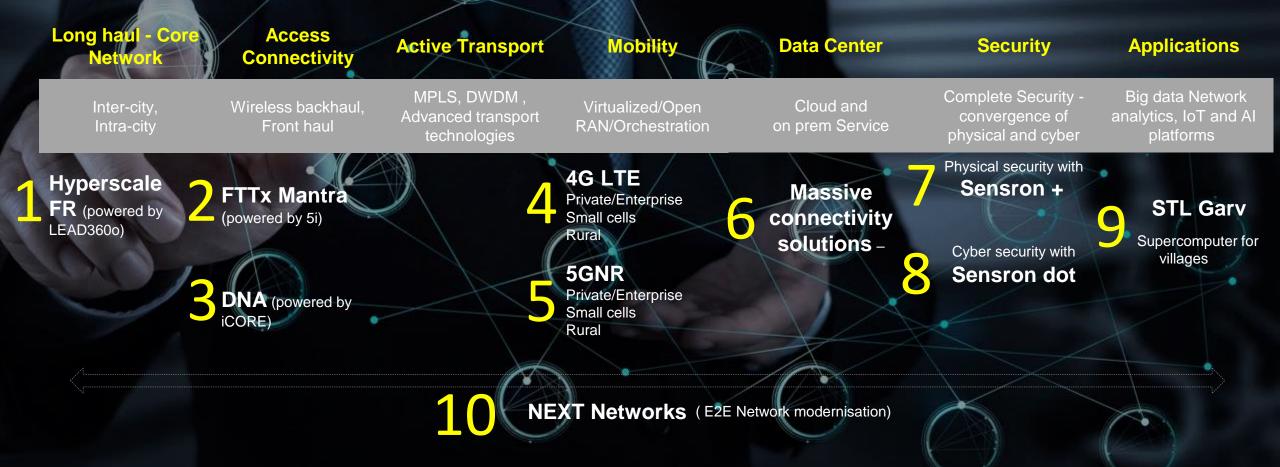


#### **Network Services Overview**

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# Hyperscale Converged Networks

### **Intelligent Digital Ecosystem**



# Creating networks across all customer use cases and segments STC



#### Enterprise

\$500 million multiyear project to design, execute, operate & maintain the Indian Naval Digital Network

\$350 million project for creating the world's largest intrusion-proof smarter network infrastructure in J&K for the Indian Army



#### **Telcos**

Comprehensive network design & deployment across core & aggregation for home, enterprise & mobility

Comprehensive future ready network design & technology led fast deployment



#### **Citizen Networks**

Connecting 7.5 million people in the state of Maharashtra using unique STL LEAD 360 approach

Impacting positively 325K lives with smart IoT driven infrastructure in Kakinada Smart City



#### **Cloud Players**

Hyperscale Inside Data Center design & deployment with energy and data flow planning

Data Center Interconnect with high capacity secure optical connectivity

### Driving leadership through technology for the new ecosystem





IDS An STC company

ASOCS On-premise mobile clouds

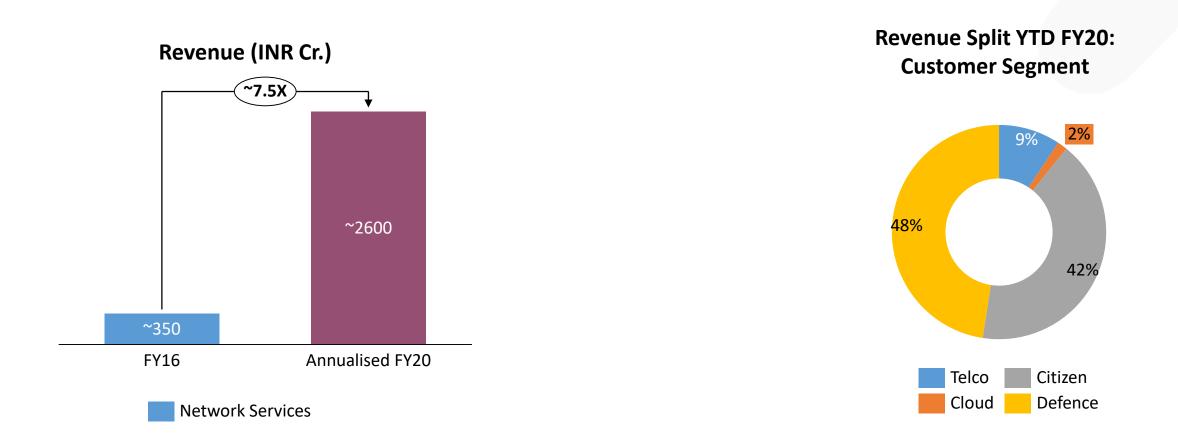
Virtualized RAN



OSS/BSS

#### **Strategic growth Engine**

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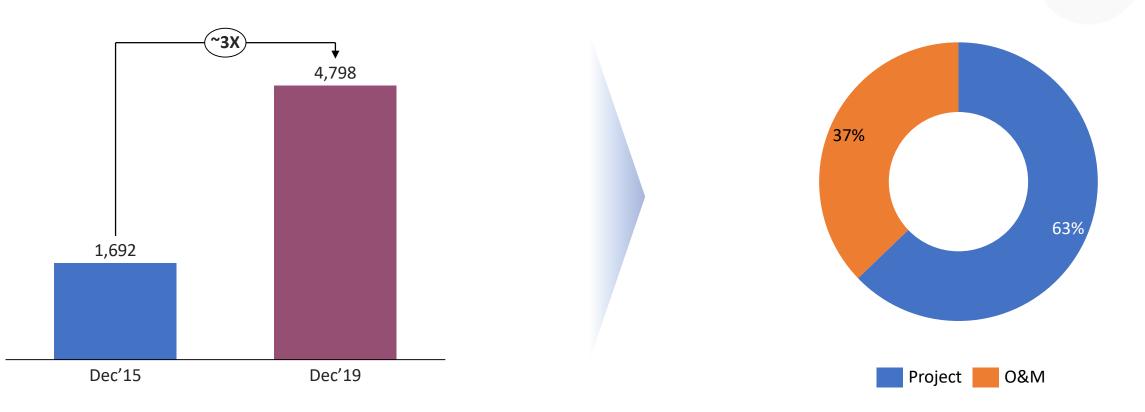
Network Services is enabling STL to become the strategic partner to our customers by providing end to end solution.

### **Continuing unabated growth**

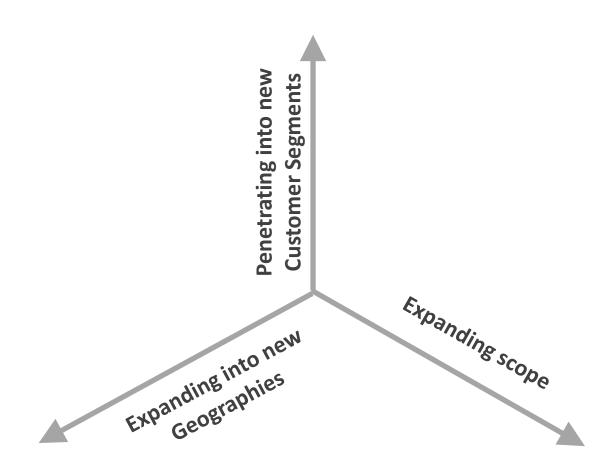
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Order Book Growth (INR Cr.)

Order Book Split (INR 4,798 Cr.)



#### Strategic levers for continued growth



#### **Penetrating into new Customer Segments**

- 1. Expanding significantly in Telco Segment
- 2. Expanding in Cloud Segment through leveraging acquired capability

#### **Expanding into new Geographies**

- 1. Becoming a Pan India Player (Currently operate in 8 States)
- 2. Exploring Markets outside India

#### **Expanding scope**

1. Developing capabilities to further increase the scope of services

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# **Connectivity Solutions**



### **Connectivity Solutions Overview**

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**∥stellar**<sup>™</sup>











#### OPTICAL FIBRE AND PREFORM

- Full suite of ITU-T fibre products from low loss to bend insensitive fibre
- Centre of Excellence for Fibre research



#### OPTICAL FIBRE CABLES

- Customised cabling products for FTTx, utilities, oil and gas, transport and defence applications
- World-class Installation Lab for rollout testing



- For a variety of applications in structured cabling From data centres to enterprise
- Experiential Lab to test latest innovations

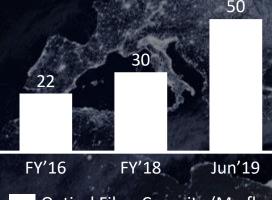


#### PASSIVE CONNECTIVITY

- Modular, customizable, Plug-n-Play solutions for multitude of FTTx applications
- In-house design & development capability

### **Global Manufacturing footprint & Supply chain**

#### Multi-fold increase in capacity



Optical Fiber Capacity (Mn fkm)

# 33 15 8 FY'15 FY'18 Jun'20

Optical Fiber Cable Capacity (Mn fkm)

#### Industry 4.0 standards

Fully automated machinery with robotic operations

#### Efficient supply chain

Reduced delivery times and SCM cost

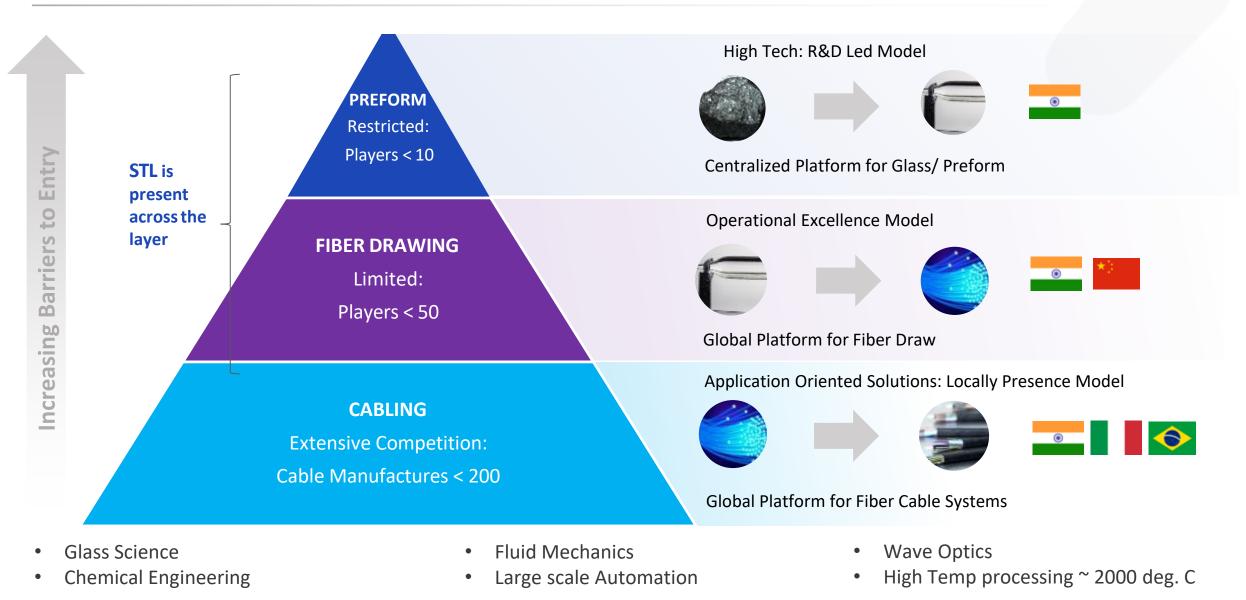


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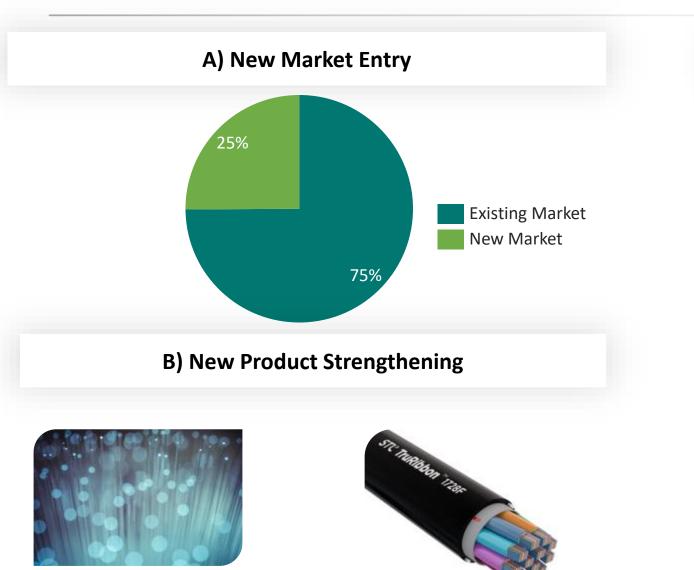




# **Differentiating with full vertical Integration**

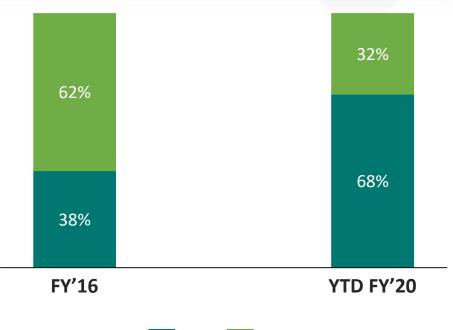


#### Strategic levers for continued growth



#### Consistently growing presence across the world

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#### The Future is Exciting

Network creators are investing heavily in the new ecosystem





**Cloud Players** many hyperscale and edge Data centres



Citizen Networks

large scale coverage to achieve 100% reach





5G Commercial launches across the globe starting to pick pace



Cloud Capex on the rise with a CAGR of 12%



FastTrack Nationwide digital inclusivity program



Network modernization & internal communication network

### STL is focussed on

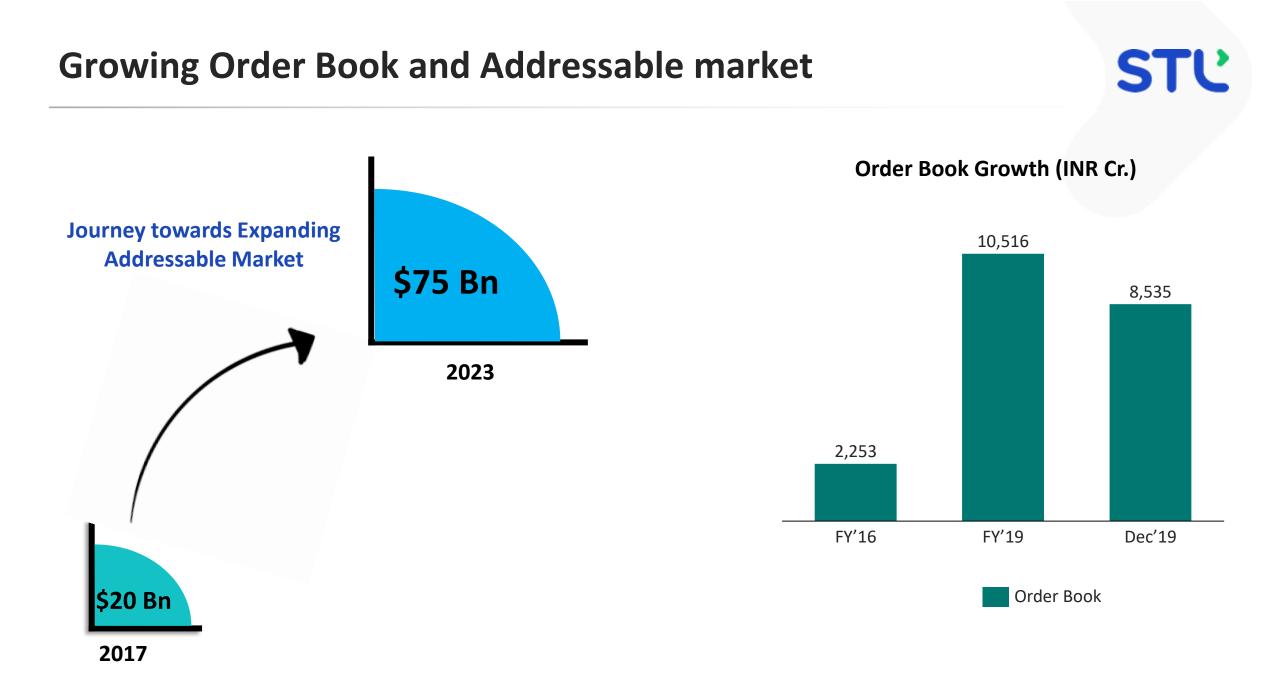
#### **Network Services:**

- > Investments by Citizen Networks & Enterprises in India to Continue leading to order book growth.
- Strong Revenue growth in Network Services on the back of Customer segments penetration, geographic expansion & scope expansion & to move towards Leadership in India.
- STL shall continue to invest to acquire new technologies & new capabilities, and ride the disruptive trends shaping the networks of the future

#### **Connectivity Solutions:**

- 5G Commercially launched globally; Deployment to pick pace; shall lead to demand growth in Optical Fiber.
- > Capacity Utilisation to double on new market entry & Industry expansion
- Pricing Structure improvement

2



# With strong financial priorities and governance

#### Growth

- Profitable Organic Growth
- EPS accretive strategic acquisitions
- Commitment to R&D and Talent

#### **Earnings**

- Drive sustainable EPS growth
- Attain earning objectives across economic cycles
- ROCE > 25%

#### **Capital Allocation**

• Focus on Free Cash Flow Generation

- Sound Leverage and Working Capital Ratio
- Stated dividend policy with consistent returns to shareholders

# **Data Networks**

- Industry Evolution

# STL

- An ecosystem Innovator

# **Business Overview**

The Future is Exciting

# Appendix

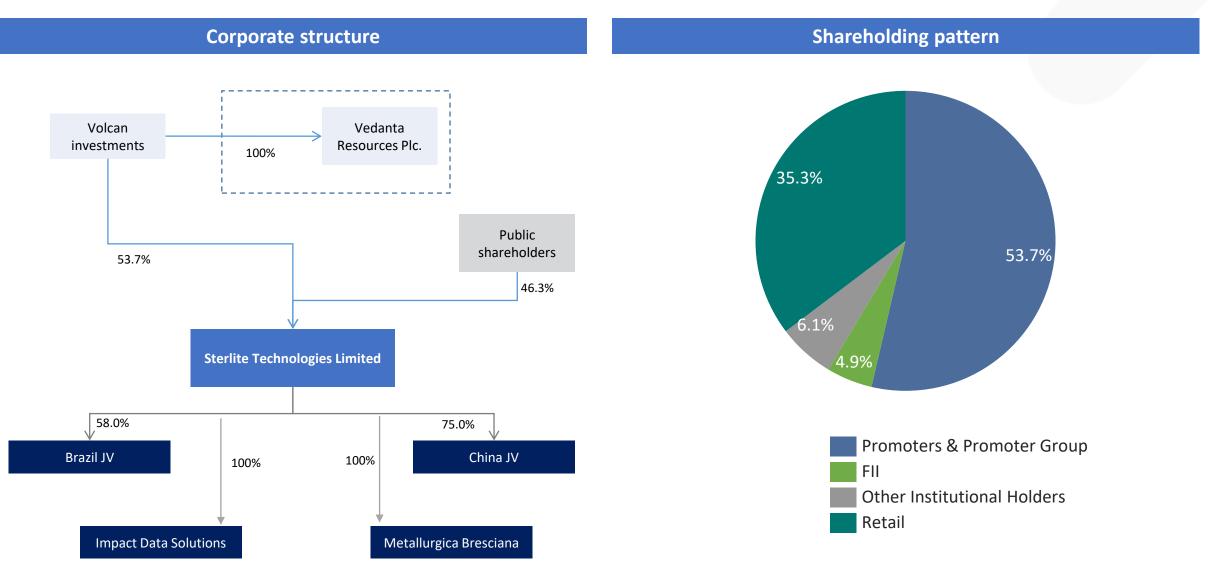
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# **Financials : Detailed**

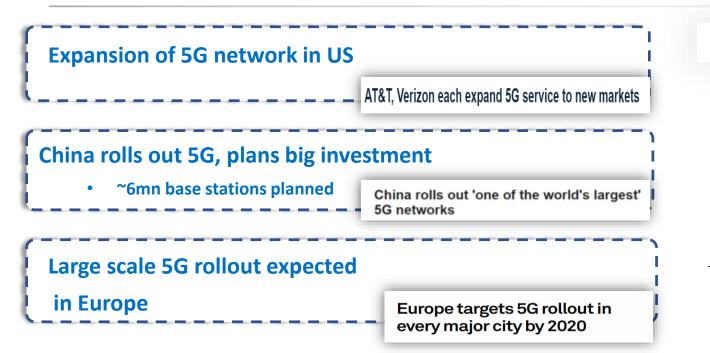
P&L (INR Cr.)	FY'19	9M FY'19	9M FY'20	Q3 FY'20
Revenue	5,087	3,296	3,994	1,203
EBIDTA	1,164	836	877	247
EBITDA %	23%	25%	22%	21%
Depreciation	195	145	213	70
EBIT	969	691	664	177
Interest	105	75	162	56
Exceptional Items	-	-	51	51
РВТ	864	616	451	71
Тах	278	196	96	19
Net Income (After Minority Interest)	563	398	354	53
<b>Net Income</b> Adjusted for exceptional item net of tax	563	398	392	91

Balance Sheet (INR Cr.)	FY'19	Q2 FY'20
Net Worth	1,815	1,890
Net Debt	1,733	1,725
Total	3,548	3,615
Fixed Assets	2,356	2,524
Goodwill	107	166
Net Working Capital	1,085	925
Total	3,548	3,615

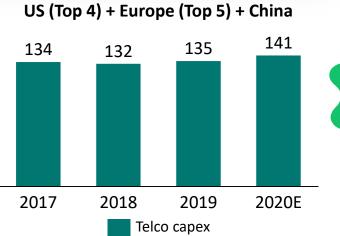
### **Corporate Structure & Shareholding Pattern**



### **5G Commercial Services starting to pick pace**

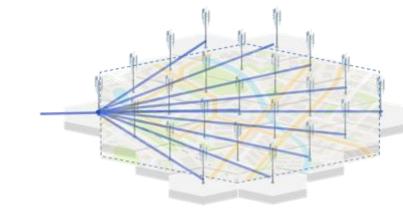


#### Global Telco's Capex (\$bn)



To increase with upcoming 5G deployments

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5G will require significantly more fibre than 4G

#### **Profitability to pave way for Future Investments**

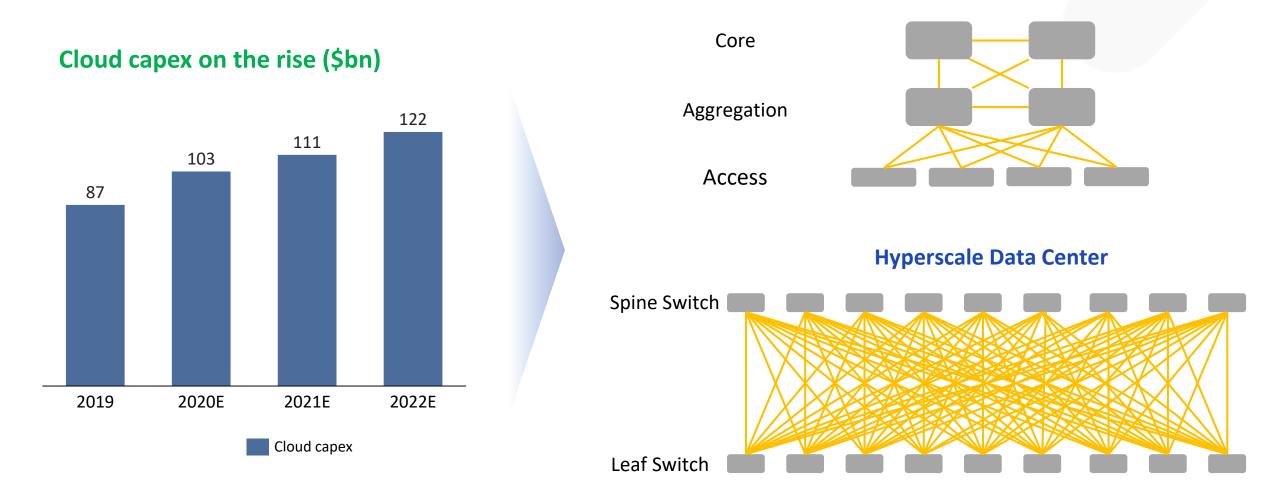
#### Tariff hikes to double telcos' Ebitda: Crisil

In the last few weeks, Airtel, Vodafone and Jio have increased their tariff- a first since 2016.

# **Cloud companies continue to invest heavily**



**Legacy Data Center** 



# Citizen Networks: Government push towards digital infrastructure for all

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# **National Broadband Mission**

#### Vision

- Broadband connectivity to all villages by 2022
- Investment of \$100 Bn. in next 4 years from both government and industry

# Features

- Deployment of additional optical fiber cable of 3Mn Km route km
- Fiberization of towers: From 30% to 70%
- Tower density: From 0.42 to 1.0 per thousand population

# Large Indian enterprises continues to invest in digital infrastructure

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#### Defence



#### Railways



#### **Power Grid**



Investing in Network Modernisation, Secure data Communications & Physical Security Investing in signalling and telecom systems to improve speed & safety

Investing in Smart Grid & modern MPLS/SD WAN Networks

